

LCS Board Meeting
10:00 AM, Thursday, February 18th, 2021
By Zoom Teleconference

Members Present:

President - Stephen Irvin Balfour (1st term to 2022);
Vice-president - Howard Feldstein (1st term to 2021);
Treasurer - Andrew Timothy Boardman (1st term to 2021);
Secretary - George William Radford (2nd term to 2022);
Director - Brian Thomas Dalziel (2nd term to 2022);
Director - Christy Carter Caldwell (1st term to 2021);
Director - Larry John Barnhardt; (1st term to 2021).
Director - Elizabeth Villaseñor Ramírez (2nd term to 2022);
Director - Richard Joseph Chase (1st term to 2022);
Director - Yolanda Martínez Llamas (1st term to 2022).

Members Absent:

Director - Antoinette Francis Brahm (1st term to 2021);
Director - Michael Ross Searles (1st term to 2022);
Past President - Carole Jeanne Wolff

Vacant positions:

Director - (1st term to 2021).

Also Present

Luis Francisco Pacheco Camara, Executive Director

1. Call to Order: Steve Balfour, President, at 10:05 AM.

2. Adoption of Agenda: There was a determination of a Quorum with ten of twelve voting members present.

Motion:. M/S/C George Radford/Larry Barnhardt to approve the February 18th, 2021 agenda. The Board unanimously approved. **Motion carried.**

LCS Board Meeting

10:00 AM, Thursday, February 18th, 2021

By Zoom Teleconference

3. President's Report: Steve Balfour

Concerts in the Park The Brandon and James concert was almost sold out and very successful. One hundred and seventy-seven people attended. Upcoming Feb 28 Spencer and Effie: March Kim Kuzma

Impact of current Covid lockdown Activities requiring group attendance have been cancelled. Other services such as eye exams, the ATM and the office remain in operation.

4. Secretary's Report - George Radford

The Minutes of the Board Meeting on January 21st, 2021.

- **.Motion** M/S/C George Radford/ Christy Caldwell to approve the minutes of the January 21st Board meeting. The Board unanimously approved. **Motion Carried.**
- The AGM Minutes of August 20, 2020 have been delivered to Bancomer a couple of weeks ago. Still waiting for approval from Bancomer Head Office.

5. Treasurer's report: Tim Boardman, Treasurer.

PreviousMonth

Results are close to budget. Both membership & donations below budget probably due to having to close early in the month. Good boost from class registrations, although some of the revenue probably belongs to classes to be held after January. Unrestricted funds at the end of the month amounted to \$1,102k, which represents approximately 3 months reduced operations.

Year to date [YTD]

N/A

Motion: M/S/C Tim Boardman/Larry Barnhardt to accept the February 2021 Treasurer's Board Report, Balance Sheet and other financial reports. Discussion. The Board unanimously approved. **Motion Carried.**

A public report is available in the LCS office.

LCS Board Meeting

10:00 AM, Thursday, February 18th, 2021

By Zoom Teleconference

6. Executive Director's Report - February, 2021. Luis Francisco Pacheco

- The campus was closed from January 15th till February 12th due to the red button COVID 19 contingency emergency plan. That affected the membership renewal and forced us to cancel classes and rescheduled events.
- The campus reopened on February 13th.
- **Attendance by week**

Jan 18 to Jan 23	157
Jan 25 to Jan 30	185
Feb 2 to Feb 6	163
Feb 8 to Feb 14	380

- The Development Director, Doug, and students for the TecMM are working on a program that will allow the LCS to administer campus entrance more efficiently.
- We are distributing the directories to businesses and members. The February magazine was an on-line version, and the march edition is going to be printed.
- The donations program is currently being updated, and all the thank you notes have been sent. We are updating letters and adjusting the renewal membership strategy. We are outlining a special appeal and sending it on February's last week.
- Open Circle will continue according to the schedule. Thirty-four people attended the February 14th conference.
- The Executive director, Development director, Education director, and Graphic designer have been evaluating the Givecloud platform. We have a good impression of this and consider it could resolve many of our problems.
- Send the AGM agenda to current members and a note to lapse members from December and January to renew in order to attend the AGM.
- As for education programs:
 - Spanish in action had three full groups that started in January. We had our first Driver's license class this year and helped at least 5 of those students to get their license in

LCS Board Meeting

10:00 AM, Thursday, February 18th, 2021

By Zoom Teleconference

person. The new Workshop with Grandes Maestros (artisans) together with the Mudlarks group was announced. It will become a series. The Education director interviewed two possible new instructors for new classes.

- Student Aid Program: seven students just graduated. We included nine new students in the program. We have 36 students in the program nowadays.
- We are working on a Housekeeping annual plan. It will include Internal work regulations. The 2021 annual vacation plan was updated.
- **Count of member by Status**

Membership Type	Count as of 1/1/20	As of 2/1/20	As of 3/1/20	As of 4/1/20	As of 5/1/20	As of 6/1/20	As of 7/1/20	As of 8/1/20	As of 9/1/20	As of 10/1/20	As of 11/1/20	As of 12/1/20	As of 1/1/21	As of 2/1/21
Admin	0	0	0	0	0	0	0	0	0	0	0	0	0***	0
Business Gold	3	2	2	2	2	3	3	3	2	2	2	1	1	1
Business Paladium	1	2	2	2	2	2	2	2	1	1	1	1	0	0
Business Platinum	2	2	2	2	2	1	1	1	0	0	0	0	0	0
Business Silver	1	2	2	2	2	3	3	3	3	4	4	4	3	3
Business Titanium	-	-	-	-	-	1	1	1	2	3	3	3	3	3
Employee	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Honorary *										3	**	**	**	**
Life Member	16	16	16	16	16	16	16	15	15	15	15	15	14	14
Monthly Member	91	177	154	89	13	5	7	8	8	14	17	16	22	15
Regular Member	2164	2191	2164	2086	1972	1840	1723	1603	1499	1522	1470	1434	1425	1323
Senior Member	322	337	349	331	315	297	284	275	273	292	295	297	295	276
Student Member	2	2	1	2	1	1	1	1	1	1	0	0	0	0
Total	2603	2732	2693	2533	2326	2170	2042	1913	1805	1858	1808	1772	1764	1636
Paid over 1000 in month prior (i.e. paid in March-for "as of 4/1")				25	36	29	18	12	30	20	23	9	16	2

7. AGM, March 16th_The meeting will be conducted using ZOOM.

- Board participants are requested to prepare and pre-record their segments.
- Larry and Steve will prepare a presentation to occupy the ½ hour before the meeting is convened.
- Howard Feldstein and Antoinette Brahm will not be standing for election.

8. Mexican Advisory Council - Larry Barnhardt

- The target number for participants is 5 members.
- Alfredo is working on Committee processes
- Larry will invite the selected members to a future Board meeting

9. Membership Committee - Brian Dalziel

- 15 volunteers are making calls to lapsed members.

LCS Board Meeting

10:00 AM, Thursday, February 18th, 2021

By Zoom Teleconference

- About 300 members who lapsed during 2020 have been called.
- 70 renewals have resulted.

10. Old Business: No items raised.

11. Adjournment

M/S/C Howard Feldstein/Larry Barnhardt to adjourn the meeting. The Board unanimously approved adjournment at 11:55 A.M.

The next board meeting date will be Thursday, March 11th, 2021 at 10:00 AM via ZOOM teleconference. **NOTE: Special Date.**

George William Radford, Secretary

Date of Approval: March 11th, 2021

Stephen Irvin Balfour, President