

LCS Board Meeting



10:00 AM, Thursday, August 19th 2021

By Zoom Teleconference

Members Present:

President - Stephen Irvin Balfour (1st term to 2022);
Treasurer - Andrew Timothy Boardman (2nd term to 2023);
Secretary - George William Radford (2nd term to 2022);
Director - Brian Thomas Dalziel (2nd term to 2022);
Director - Richard Joseph Chase (1st term to 2022);
Director - Yolanda Martínez Llamas (2st term to 2023).
Director - Hunter Lee Johnson III (1st term to 2023).
Director - Larry John Barnhardt; (2nd term to 2023).
Director - Michael Ross Searles (1st term to 2022);

Members Absent:

Director - Christy Carter Caldwell (2nd term to 2023);
Past President - Carole Jeanne Wolff.

Vacant positions:

Vice-president
Director - (1st term to 2023).
Director - (2nd term to 2022);

Also Present

Luis Francisco Pacheco Camara, Executive Director

1. Call to Order: Steve Balfour, President, at 10:02 AM.

2. Determination of a Quorum:

There was a determination of a Quorum with nine of ten voting members present.

3. Adoption of Agenda:

Motion: M/S/C Steve Balfour/Larry Barnhardt to approve the August 19th, 2021 agenda. The Board unanimously approved. **Motion carried.**

4. President's Report: Steve Balfour

- Concerts in the Park continue to be the major contributor to the LCS revenue. Steve Balfour will email Board members a calendar of upcoming events.

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- Yolanda Martinez raised the subject of some form of compensation for Steve Balfour as the Producer of the Concert Series, given the significant amount of time, resources, expertise and out-of-pocket expenses he devotes to producing these concerts which he has offered as a fundraiser for LCS. The concerts are the largest form of fundraising that benefit LCS at this time.
- A committee made up of Michael Searles, Yolanda, Brian and Luis was asked to come up with a recommendation on this topic.
- Molinari Property - An offer of \$260 thousand USD has been accepted by the Molinari estate. Donations totalling \$270,000 USD have been raised to-date to cover the purchase cost, closing expenses and expected repairs/improvements to the property. The sale is expected to close at the end of September 2021.

Motion M/S/C Steve Balfour/Hunter Johnson to approve the purchase of the Molinari property. The Board members unanimously approved. **Motion Carried.**

- **Annual Giving:** The campaign has raised \$407 thousand pesos year-to-date.

5. Secretary's Report: George Radford, Secretary

The Minutes of the Board Meeting on July 15th, 2021.

- **Motion** M/S/C George Radford/ Tim Boardman to approve the minutes of the July 15th Board meeting. The Board members unanimously approved. **Motion Carried.**
- Minutes of the March, 2021 AGM meeting, at last check, are still in Mexico City for protocolization.

6. Treasurer's report: Tim Boardman, Treasurer.

July, 2021 A good month for Membership, Programs and Fundraising

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[Concerts in the Park]. The expense side is close to budget. Great month overall.

Year to date [YTD] Membership, programs and Fundraising are all above budget and are going strong. Admin expenses are very close to budget, other expenses are in line with the increased levels of revenue. Buildings/grounds reflect the additional repairs and maintenance that has been required. Unrestricted cash is at \$1,235k or close to 3.5 months of operations.

Motion: M/S/C Tim Boardman/Rick Chase to accept the July. 2021 Treasurer's Board Report, Balance Sheet and other financial reports. Discussion. The Board unanimously approved. **Motion Carried.**

A public report is available in the LCS office.

Motion M/S/C Tim Boardman/George Radford to authorize the officers of LCS to open a bank account (or accounts) for LCS at "Intercam Banco". The account (or accounts) is/are to help with the day to day operations of LCS and are to be in addition to the existing accounts already held by LCS at BBVA and Actinver. Discussion. The Board members unanimously approved. **Motion Carried.**

7. Executive Director's Report - for August, 2021. Luis Francisco Pacheco

Attendance by week

Dates	#
March 1 to March 7	819
March 8 to March 14	707
March 16 to March 21	524
March 22 to March 28	743
March 29 to April 4	610

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April 5 to April 11	795
April 12 to April 18	697
April 19 to April 25	675
April 25 to May 2	757
May 3 to May 9	622
May 10 to May 16	567
May 17 to May 23	560
May 24 to May 30	548
May 31 to June 6	590
June 7 to June 13	660
June 14 to June 20	620
June 21 to June 27	567
June 28 to July 4	498
July 6 to July 11	541
July 12 to July 18	686
July 19 to July 25	672
July 26 to August 1	732
August 2 to August 8	721
August 9 to August 15	755

The drop in July can be explained by the two non-labor holidays

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Campus maintenance

A general Pruning and Tree conservation plan was designed with CANOPEA collaboration. That process identified that the LCS campus has 91 trees, 28 of them need pruning and 1 has to be cut down. Twelve of the pruning processes are urgent because the trees could represent a safety risk. Average height is between 4 and 16 meters. The financial investment to get all this process done is \$86,500.00

The finance server was changed, and all finance programs were finally reinstalled.

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The LCS got a tent and a cooler for events as a commodity from AGA enterprise.

The central processing system of the Security cameras is now fully operational but 3 of the cameras are down and need to be repaired.

The post life server was replaced with Tim Boardman's CPU donation.

Doug Stouffer, the Project Manager for the Givecloud platform implementation has kept the evaluation moving forward.

Development activities

A special appeal to fund the Molinari Estate opportunity was very successful. \$270 thousand USD has been raised to-date.

Open Circle continued according to the schedule.

Date	Conference	Attendance
July 4	Steve Nousen	80
July 11	Anthony Bogart	52
July 18	Ricardo Fletes	44
July 25	Michael McLaughlin	68
August 1	Beatriz Gallager	87
August 9	Kelly Bennett	70
August 15	Ellen Sharp	105

The Board recognized and thanked its principal Business members

<u>Business</u>	<u>Description</u>
Driscolls	Nivel Palladium, \$40,000 pesos .

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La Pueblita Nivel Titanium, \$25,000 pesos
Benjamin Moore Nivel Titanium, \$25,000 pesos;
Hospital San Antonio Nivel Paladio, \$20,000 pesos
Subaru Nivel Oro, \$10,000 pesos.
Charter Club Nivel Plata, \$5,000 pesos.
SkyMed Nivel Plata, \$5,000 pesos
Intercam Nivel Plata, \$5,000 pesos
Abogado Felipe González Nivel Plata, \$5,000 pesos
Zacatecas Government Nivel Palladium \$20,000 pesos.
Massimo Metal Nivel Plata, \$5,000 pesos.
Semanario Laguna. Supports the LCS with 5,000 pesos donations
Provides free advertising.

Education Programs.

Spanish in action: The new period started. There are 5 groups with 37 student's total. Level 3B is now open. The Wilkes Center is being used for some of these classes.

Driver's license courses continue and Intro to lakeside has restarted. Mexican manners offers two more courses - Holy Mole and Aguas frescas.

Mexican Advisory Council: Meeting took place August 5th. 2021 general objectives have been set. They are working on small commissions to finish the annual planning. Minutes are being sent this week. Next meeting is scheduled for September 9 at 4:00 pm

The **Children Arts program** will resume on September 4, 2021, for those young artists, under a strict COVID operating protocol. Only the oldest kids (over 15) will attend at this first reopening phase. Classes will be limited to no more than 20 socially-distanced students. These young artists will be contacted the week before the resumption of classes. The number of

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volunteers will be limited to no more than 4 maestros plus 2 to 3 administrative volunteers with the latter alternating their attendance to assist the maestros and students on any given Saturday. The extension of classes to other age groups will depend on the adjustment of protocols by the State and Municipal governments as well as other health factors.

A new joint program between Semanario Laguna and Lake Chapala Society has been initiated - Todos English. The LCS wants to improve relations between the Mexican and the foreign communities in Lakeside by giving them a common source of information. create and manage a team to translate Spanish stories into English and post on Laguna website every week. LCS will help identify volunteers to create a team that will contribute by translating Spanish-language stories into English and post on Laguna website every week. The LCS is working on the recruitment process and will be posting an invitation to participate by the end of august.

Human resources.

Some other members of the staff were able to get their vaccines this month. At this moment 45% of our Staff is fully vaccinated and 92% has at least one shot. We are doing everything necessary to take care of the entire community and avoid the chain of infections.

Volunteers

The fourth managers general meeting took place on August 5th, and it was a special meeting regarding COVID Protocols update.

The fourth docent's reunion was held at La Pueblita (July 31), with great attendance. Meetings with The children arts program and ISL had been celebrated to plan the possible return to activities.

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A small lunch was celebrated to Honor Cate Howell who after many years of service stepped down as Library Manager.

Conecciones Magazine:

Because of September being the Will month in Mexico, our Development Manager used the cover letter of the August issue to appeal for donations in order to print September's magazine. We got donations for \$20,500 pesos for printing the magazine. August digital edition was sent to 7,948 e-mail contacts. It has been read online by 633 persons and downloaded by 189.

Social Media:

There are 401 new followers, 67 posts and 5,280 people reached. During the month 77 design pieces and 9 videos were made.

Membership

We can see that membership numbers are not dropping and maintaining. It is our historical low season and still we raise membership numbers.

Extended service hours for Angelina's Coffee

The Board discussed and agreed with the Executive Director's recommendation that the cafe's hours of operation should be extended to 8:00 P.M..



Audit Report: Brian Dalziel, Chairperson.

Planning for the 2021 External Audit has begun.

8. Mexican Advisory Council: Yolly Martinez, Chairperson

- The Mexican Advisory Council meeting took place on August 5th. Minutes are being sent and a Work plan for its

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implementation is on course.

- Committee members are finalizing recommended projects and a plan to the end of the year.

9. Board Development: Hunter Johnson, Chairperson

- The second meeting of the committee will take place next Tuesday, August 24th.

10. Old Business:

11. New Business:

Motion M/S/C Tim Boardman/George Radford to accept Michael Searles explanation for his absence from Board meetings for greater than the allowed three months. Discussion. The Board members unanimously approved. **Motion Carried.**

12. Adjournment:

M/S/C Michael Searles/Richard Chase to adjourn the meeting. The Board unanimously approved adjournment at 11:55 A.M.

The next board meeting date will be Thursday, September 16th, 2021 at 10:00 A.M. via ZOOM teleconference.

_____ Date of Approval: September 16th, 2021
George William Radford, Secretary

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Stephen Irvin Balfour, President