

LCS Board Meeting



10:00 AM, Thursday, July 15th, 2021

By Zoom Teleconference

Members Present:

President - Stephen Irvin Balfour (1st term to 2022);
Treasurer - Andrew Timothy Boardman (2nd term to 2023);
Secretary - George William Radford (2nd term to 2022);
Director - Brian Thomas Dalziel (2nd term to 2022);
Director - Richard Joseph Chase (1st term to 2022);
Director - Yolanda Martínez Llamas (2st term to 2023).
Director - Hunter Lee Johnson III (1st term to 2023).
Director - Larry John Barnhardt; (2nd term to 2023).
Past President - Carole Jeanne Wolff.

Members Absent:

Director - Christy Carter Caldwell (2nd term to 2023);
Director - Michael Ross Searles (1st term to 2022);

Vacant positions:

Vice-president
Director - (1st term to 2023).
Director - (2nd term to 2022);

Also Present

Luis Francisco Pacheco Camara, Executive Director

1. Call to Order: Steve Balfour, President, at 10:04 AM.

2. Determination of a Quorum:

There was a determination of a Quorum with eight of ten voting members present.

3. Adoption of Agenda:

Motion: M/S/C Steve Balfour/George Radford to approve the July 15th, 2021 agenda.
The Board unanimously approved. **Motion carried.**

4. President's Report: Steve Balfour

- Concerts in the Park Events - See executive Director's Report below for details, The series to-date has contributed a net \$500 thousand pesos to the LCS's revenue.

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- Cruz Roja Concert on June 9th - In total the event raised approximately \$760 thousand pesos for badly needed repairs to the Cruz Roja building. As thanks Yoly Martinez invited all LCS Board members to meet at the Cruz Roja site on Weds, July 21st at 3:00 PM to tour the building renovations.
- Molinari Property - An offer of \$260 thousand USD has been accepted by the Molinari estate sales representative. Details of closing are still outstanding. Over half of the cost has been covered by three generous donors who wish at this point to remain anonymous. A fundraising campaign will be started to raise the remaining closing costs, legal expenses and necessary property improvements.
- Steve Balfour asked Board members to consider reducing the number of N.O.B. holidays (for example July 1st and 4th) on which the campus is closed. Members seem to appreciate the LCS being open and available for activities.

5. Secretary's Report: George Radford, Secretary

The Minutes of the Board Meeting on June 17th, 2021.

- **Motion** M/S/C George Radford/ Tim Boardman to approve the minutes of the June 17th Board meeting. Hunter Johnston abstained from voting as he was not present at the June 17th meeting. The remaining Board members unanimously approved. **Motion Carried.**

Minutes of the March, 2021 AGM meeting, at last check, are still in Mexico City for protocolization.

6. Treasurer's report: Tim Boardman, Treasurer.

Delays in restoring Compaqi, the financial system, to a new server have delayed the June results. Financial reports for May were available for review.

May, 2021 - Good month overall. As can be seen donations being under budget is more than offset by Membership and the Fundraising (Concerts in the park).

Year to date [YTD] - Although the LCS is still in deficit for the year, it is doing better

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than expected. A shortfall in Donations is being offset by the Fundraising (Concerts)[\$447k net] and the Programs [\$125k net] starting earlier than the budget estimated. Unrestricted cash is at \$982k or close to 3 months of operations.

Motion: M/S/C Tim Boardman/Rick Chase to accept the May 2021 Treasurer's Board Report, Balance Sheet and other financial reports. Discussion. The Board unanimously approved. **Motion Carried.**

A public report is available in the LCS office.

7. Executive Director's Report - June, 2021. Luis Francisco Pacheco

Campus maintenance

This month work has increased on gardens to respond to rainy season. There are still some Palm Trees that need to be cut down. The repair done at the front entrance ramp and sidewalk are helping to prevent flooding through heavy rain days.

Two additional tents need to be purchased to maintain open spaces available for activities during the rainy season. One has been donated as a commodity from AGA enterprise.

The central processing system of the Security Cameras System was replaced.

We are still looking into new garbage collector service trying to reduce prices.

Development activities

The 12th concert took place on June 13 featuring 3 Tenors with a very good ticket sale of 239. A special event took place on June 9th, it was a fundraising event for the Red Cross. New sponsors came on board.

Open Circle continued according to the schedule.

Date	Conference	Attendance
June 6	Ilona de Borhegyi	65

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June 13	Música para crecer	97
June 20	Rob Hernández	54
June 27	Sydney Metrick	32

Education Programs.

Spanish in action: The new period started. Level 3B is ready so it can open in July. The Wilkes Center is being used for some of these classes.

Driver's License and Mexican Manners courses continue and Intro to Lakeside has restarted. Two more courses are scheduled: Holy Mole and Aguas frescas.

We had the Drops of pride event and the Student Aid program annual meeting. All students have sent their grades and are being evaluated. We have no new students for this semester.

Returning activities include: Intermediate Hatha Yoga, Game Group and Bridge4Fun. New activities are being promoted: NIA/Joy of Movement and Chair Yoga with Strength Training.

Human resources.

At this moment 45% of LCS Staff is fully vaccinated.

Volunteers

The third managers general meeting took place on June 8. The third docent's reunion lunch was held at the Wilkes Center, with great attendance. Steve Balfour shared some updates about LCS events and how the docents help to promote those events. The next meeting will be at The Pueblita. **LCS Board members are encouraged to attend the upcoming meetings to show support for this instrumental team of volunteers.**

Conecciones Magazine:

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Because of the Pride Month, the Development Manager got \$18,500 from donations for printing the magazine. This month the edition was sent to 7,897 e-mail contacts and 1,000 copies were distributed. It has been read online by 741 persons and printed by 258. 11 individuals linked to the donation page, 23 for buying tickets to events, 17 for membership renovation and 14 to volunteer application.

Social Media:

There were 65 new followers, 28 posts and 5,165 people reached. During the month 42 design pieces and 10 videos were made.

Membership

Membership Type	Feb 19	Mar 19	Apr 19	May 19	Jun 19	Dec 19	Feb 20	Mar 20	Apr 20	May 20	Jun 20	Feb 21	Mar 21	Apr 21	May 21	Jun 21
Life Member	14	14	14	14	14	16	16	16	16	16	16	14	14	15	14	14
Monthly Member	281	235	101	28	28	91	154	89	13	5	7	23	29	22	12	18
Regular Member	2268	2273	2245	2226	2227	2164	2164	2086	1972	1840	1723	1397	1448	1449	1441	1463

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Senior Member	346	348	339	342	346	322	349	331	315	297	284	283	287	283	273	290
Student Member	2	3	3	3	3	2	1	2	1	1	1	0	0	0	0	0
Total	2919	2881	2710	2621	2626	2603	2693	2533	2326	2170	2042	1725	1787	1776	1746	1791

8. Audit Committee Report: Brian dalziel, Chairperson.

No activity this past month to report.



9. Membership Committee: Brian Dalziel, Chairperson

No activity this past month to report.

10. Community Committee: Larry Barnhardt, Chairperson

Mexican Advisory Council

- Yolly Martinez is the Board representative on the committee.
- The second Mexican Advisory Council: Meeting took place on June 24th. Minutes are being sent and a Work plan for its implementation is on course.
- Committee members will begin to familiarize themselves with LCS activities to better understand what is currently available.
- Immediate observations were the lack of spanish in the LCS's

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communication and it's marketing to the Mexican community.

11. Old Business:

It was noted that the ability to use PayPal for memberships and renewals is not available on the LCS website. **Action: Luis Camara will attempt to get PayPal added.**

12. New Business:

On June 30th the LCS was host to the inaugural meeting of the Lakeside Fraccionamientos Association - a group of Board Presidents from eight major A.C.'s. The association will meet again on July 27th to pursue issues of common interest

13. Adjournment:

M/S/C Larry Barnhardt/Richard Chase to adjourn the meeting. The Board unanimously approved adjournment at 11:45 A.M.

The next board meeting date will be Thursday, August 19th, 2021 at 10:00 A.M. via ZOOM teleconference.

George William Radford, Secretary

Date of Approval: August 19th, 2021

Stephen Irvin Balfour, President