

**LCS Board Meeting**  
**10:00 AM, Thursday, October 19, 2017**  
South Campus

**Members Present:**

Vice President - George Radford (1<sup>st</sup> term to 2018);  
Secretary - Carole Wolff (2<sup>nd</sup> term to 2018);

**Directors at Large:**

Director - Janis Sirany (1<sup>st</sup> term to 2019);  
Director - Cate Howell (3<sup>rd</sup> term to 2018);  
Director - Philip Newbold (replacing Butler 2nd term to 2018);  
Director - Philip Rylett (replacing Barbara Hildt 1st term to 2019);  
Director - Nick Hanson (1<sup>st</sup> term 2019);

**Others Present:**

Executive Director - Terry Vidal;

**Members Absent:**

President - Ben White (2<sup>nd</sup> term to 2018);  
Director - Dee Dee Camhi (1<sup>st</sup> term to 2018);  
Treasurer - Michael Searles (3<sup>rd</sup> term to 2019);  
Director - Roberto Serrano (1<sup>st</sup> term to 2019).

1. Call to order: Vice-president George Radford called the meeting to order at 10:00 AM. There was a determination of a Quorum with seven of twelve voting members.
2. Adoption of Agenda: M/S/C Cate Howell/Philip Rylett to approve the revised October 19, 2017 agenda to include the LEAP Presentation. The Board unanimously approved.
3. Secretary's report:
  - Approval of the September 21, 2017 Minutes: M/S/C Nick Hanson/Janis Sirany. The Board unanimously approved.
4. Executive Committee: Potential Purchase of the Molinari property. Discussion. As determined at the September Board meeting the Executive Committee and Exec-director were tasked with investigating the desirability of acquiring the Molinari property.

Based on preliminary information the Executive Committee in a meeting on October 15<sup>th</sup>

agreed the property acquisition was aligned with the LCS's long term goals and therefore requests the Campus Committee to:

a) Undertake negotiations for the acquisition of the Molinari property with appropriate support from the President and Treasurer. Final approval will be done by the Board of Directors. Therefore, a motion was requested M/S/C Philip Newbold/Cate Howell to approve negotiations for the acquisition of the Molinari property with appropriate support from the President and Treasurer. Discussion. The Board unanimously approved.

b) Investigate and report on short and long term uses for the Molinari property and how that use would integrate with the current Campus redevelopment plans. As determined, at the September Board meeting the Executive Committee and Exec-director were tasked with investigating the desirability of acquiring the Molinari property.

5. Treasurer's report: Michael Searles for September, 2017. Deferred until November. Michael is out of town.

6. Executive Director's October 2017 Board Report:

Current Membership	Previous report	+/-	
Regular	1758	1651	+107
Senior	245	238	+7
Student	1	1	0
Life	14	14	0
Honorary	1	1	0
Monthly	46	43	+3 YTD *
Total	2065	1948	+117

\*This number decreased since last month. This indicates to Terry that some members went from monthly to full and that we cannot use this number as an absolute indicator of monthly memberships sold annually.

Donations – Annual fund is at 51,954 as of September 30th. To also note Terry has a meeting next week with a donor interested in leaving a legacy gift.

- Fund Development - Terry is still finalizing 2017 Membership Survey. 2018 directory is at the printer. The bus trip to McAllen is been scheduled, but may be cancelled if there is not enough participation. Business membership classification etc., is still pending. Need annual giving pitches for November and December.

- Community - Oktoberfest did better than anticipated. A signing event for the memorandum of understanding with U de G may happen as early as the end of this month. Terry is meeting

with the new Canadian Consul at the end of the month to get him to come and meet LCS members and learn more about us. Operation Amor had a successful fundraising event on the patio with a trivial pursuit afternoon.

- Campus - Need to repair ceiling of café bathroom. Received one formal assessment of Molinari house and Mr. Molinari has received two others. Nick to report more.

- Program – PEP is scheduled and enrollment is in process. Prueba Mexico has returned, replacing Experimenta Mexico from a few years back. The first offering is about the Day of the Dead aptly titled, "Mock Death You say!" This program is being done cooperatively with the Ajijic Day of the Dead Committee. Terry is working diligently with the committee on getting a handle on the complexity of LCS programming. The new intro to lakeside has had excellent reviews. A decent program is still in the planning and an intro to lakeside tour.

- Finance – 2018 draft budget will be presented in November at the Board Meeting.

Other – Next event is the Holiday Sale December 1 & 2.

Two observations made by Terry while preparing statistics for the annual directory: Canadian membership is now at 22%. When Terry began at LCS in 2008 it was 38%. Secondly, that although we don't have a complete data set to evaluate, Canadians make up 54% of our monthly members.

#### 7. Standing Committee Reports:

- Audit Committee: No report.
  
- Campus Committee: Nick Hanson, Chairperson is working on the campus plan. He is targeting November to socialize the campus.
  
- Community Committee: Cate Howell, Chairperson is working with the Community Committee and Terry brought up a proposed meeting of local community leaders who requested by Chapala Vialidad, to get expats opinions of how the Chapala traffic police are relating to expats and to discuss safety issues of concern to the expat community. Proposed date is November 13th. Recommendations of "community leaders" to be invited should be given to Terry.

The committee discussed financial implications of our 3 Strategic Goals, as approved at last month's meeting. The primary expected expenses relate to the costs of getting surveys done and done well, by experienced and/or professional concerns. Our budget requests were \$20K pesos for the 2018 budget, and \$40K pesos to be divided between 2019 and 2020 budgets. The requests have been sent to the chairs of the Finance and Fund Development

committees.

- Finance Committee: Michael Searles, Chairperson: Deferred until November.
- Program Committee: Philip Rylett, Chairperson. Program Committee (PC) Report has arrived at a final definition of a program:

*A service or activity that is endorsed by LCS AND has a (health or education) component AND does not have an independent external presence AND (is scheduled OR is ongoing) AND ((is exclusively for adult LCS members OR any children) OR (is managed by a LCS member AND occurs on LCS property)).*

The committee has applied this criteria to separate programs from non-programs. Within the programs we have defined two types of program; LCS Managed and LCS Endorsed. To comply with the definition, it is assumed that LCS managed programs are also LCS endorsed. We may further classify a LCS “facilitated” list of external programs with a campus presence from the list of non-programs.

We currently have 15 LCS Managed programs and 24 LCS Endorsed programs. The Program Committee will be addressing both of these groups, but in different ways.

An LCS Endorsed program is a program that was initiated at the behest of an LCS member and was not deemed strategically important enough to the mission of LCS to become an LCS Managed program. This means that LCS will facilitate the scheduling of space for endorsed programs and will announce and promote them. However, LCS will not be involved in the running of these programs as long as they adhere to the rules and guidelines of endorsed programs. If the initiator of the program is not able to continue with the group, she or he can pass it on to another LCS member. If no other LCS member wants to assume the group, then the group will be considered non-existent. Current software is adequate for maintaining this group, but I will be suggesting that we formalize the solicitation, creation and facilitation of these groups.

An LCS Managed program is a program that LCS has deemed is a strategically important activity. Most aspects of the program are managed by LCS and they exist independent of any individual. The process for creating such a program is understandably more involved and may involve special groups. The performance of these groups will be measured and the Program Committee will be responsible for the evaluation. The evaluation will be standardized such that they can be represented on a cost value matrix for the LCS Board. Data Management of this group will need to be addressed due to the inflexibility of the existing program management process (software).

The Program Committee’s 3 year strategic plan will be prepared with the above in mind. We anticipate it will be ready by the next board meeting in December.

- Fund Development Committee: George Radford, Chairperson. There appears to be increased traffic with the pizza restaurant and Belgian Chocolatier drawing customers. Sept year-to-date sales should see if the store continues to close the gap with its ambitious forecast. **The thrift store is on target to put over \$250,000 pesos in the general revenue account this year.**

2017 Annual Giving campaign: Results will require more focusing. We will try additional promotion with Emails to members; a late fall special event; and a Matching campaign.

Planned Giving: \_Originally planned for this year, the loss of Alex Jones as a critical resource postpones this lucrative initiative till 2018. A budget for the project for 2018 and 2019 has been submitted.

Membership Survey: Still in the working.

Non-renewing Members: Still working.

8. Old Business: A motion was requested to accept the resignation of Geoffrey Kaye from the Board. M/S/C Cate Howell/Philip Rylett to regretfully accept the resignation of Geoffrey Kaye. Discussion. The Board unanimously approved.

9. New Business:

- Next board meeting date will be November 16, 2017 at 10:00 AM.

10. M/S/C Philip Newbold/Philip Rylett to adjourn the meeting. Board unanimously approved adjournment at 11:43 AM.

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Carole Wolff, Secretary

Date of Approval: November 17, 2017

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George Radford, Vice President standing in for Ben White, President