

LCS Board Meeting
10:00 AM, Thursday, August 17, 2017
South Campus

Members Present:

President - Ben White (2nd term to 2018);
Vice President - George Radford (1st term to 2018);
Secretary - Carole Wolff (2nd term to 2018);
Treasurer - Michael Searles (3rd term to 2019);

Directors at Large:

Director - Janis Sirany (1st term to 2019);
Director - Roberto Serrano (1st term to 2019);
Director - Geoffrey Kaye (1st term to 2018);
Director - Dee Dee Camhi (1st term to 2018);
Director - Cate Howell (3rd term to 2018);
Director - Philip Newbold (replacing Butler 2nd term to 2018);

Others Present:

Executive Director - Terry Vidal;

Members Absent:

Director - Nick Hanson (1st term 2019).

1. Call to order: President Ben White called the meeting to order at 10:02 AM. There was a determination of a Quorum with ten of eleven voting members.
2. Adoption of Agenda: M/S/C Dee Dee Camhi/Cate Howell to approve the August 17, 2017 agenda. The Board unanimously approved.
3. Secretary's report:
 - Approval of the July 20, 2017 Minutes: M/S/C Michael Searles/George Radford to approve the the July 20, 2017 Minutes. The Board unanimously approved.
4. Treasurer's report: Michael Searles for July, 2017.

Michael requested a motion to approve Philip Newbold for the appointment to the Board of Directors to fulfill the remaining term of Matthew Butler, who resigned after the last Board meeting and to move to have Philip Newbold appointed to the Audit Committee. M/S/C

Michael Searles/George Radford to approve the appointment of Philip Newbold to the Board of Directors to fulfill the remaining term of Matthew Butler and to move to have Philip Newbold appointed to the Audit Committee. Discussion. The Board unanimously approved.

Michael requested a motion to approve Mark Gulko's appointment as chairman of the Ad Hoc Audit Committee. M/S/C Michael Searles/George Radford to approve Mark Gulko as chairman of the Ad Hoc Audit Committee. Discussion. The Board unanimously approved.

M/S/C Michael Searles/George Radford to accept the July, 2017 Board Report, Balance Sheet and other financial reports. The Board unanimously approved. All reports reflected that LCS is financially healthy. A public report is available in the LCS office.

- **Report to the Board on LCS July, 2017 Financial Statement.**

- July income was \$117,868 below the budgeted amount. This shortage was primarily due to Membership (-24,380), Donations (-\$35,338), Programs (-\$13,611), Fundraising (-\$53,785) and Directory (-\$50). This shortage in income was partially offset by overages in Facilities Use (\$1,091) and Investment Income (\$8,205).

- Expenses for July were \$91,322 under the budgeted amount. The major contributors to these savings were below budget spending in Administration (-\$61,713), in Programs (-\$2,187), Fundraising (-\$19,700) and Student Aid (-\$10,000), which was somewhat offset by above budget spending in Buildings/Grounds (\$2,278).

- The bottom line impact of the above is a deficit of \$34,062. The overall net result is \$26,546 above the budgeted amount.

- Year to date income was \$276,359 under the budgeted amount. This shortage was primarily due to Membership (-\$18,410), Donations (-\$77,328), Programs (-\$42,774), Fundraising (-\$222,379) and Directory (-\$54,764). This shortage was partially offset by above budget amounts in Facilities Use (\$639), and Investment Income (\$138,657).

- Year to date expenses were under budget by \$404,548. This saving was primarily due to Administration (-\$257,321), Buildings/Grounds (-\$5,764), Directory (-\$500), Programs (-\$3,625), Fundraising (-\$60,338) and Student Aid (-\$77,000).

> The bottom line is a surplus of \$47,877 which is \$128,189 over the budgeted amount. With the inclusion of the Capital Campaign donation, the net surplus is \$192,127, which is \$272,439 above the budgeted amount. LCS continues to be financially sound.

5. Executive Director's August 2017 Board Report:

Current Membership		Previous report	+/-	
Regular	1639	1659	-20	
Senior	222	203	+19	
Student	1	1	0	
Life	14	14	0	
Honorary	1	1	0	
Monthly	56	53	+3	YTD 509
Total	1933	1931	+2	

Donations – Terry noted that the library is receiving a great deal of books.

Fund Development - Terry spoke on all the work that has been done on the CiviCRM database getting it to match with the Library Vision database. Once this work is done he will focus on program renewal reminders etc. to go out automatically. In conjunction to this Terry is working on annual campaign letter. Also finalizing 2017 Membership Survey and the 2018 directory is underway. Terry followed up this month by giving a performance discussion with Lucy about performance of ¡QUE GANGA!. ¡QUE GANGA!'s first year anniversary is coming up on September 16 and he is planning a small event at the store that day.

Community - The Community Committee Strategic goals are ready and the Marketing plan is almost completed. Strategic goals from other committees will also well serve LCS in developing a more comprehensive plan. Assisted Chapala archivist, Rogelio Ochoa, by gifting him the use of the Gazebo on August 5, for a dual state archivists conference in Ajijic. Ajijic has asked us to help with the *Fiestas Patrias* again this year. A last minute event has been scheduled for September 13, and Terry asked the Board to support this event. A last minute meeting is planned for Friday August 18 at LCS featuring Chapala Mayor speaking on the cyclopista in Ajijic and other road projects.

Program – The new Education Director, Alfredo Perez, has been hired and began on August 15. His first tasks are Fall PEP, UdeG contract, and Student Aid academic year 2017-2018. A *Casa de Leyendas* is being planned for south campus house Oct. 27-28. Alfredo Perez then stopped in to be introduced to the Board.

Campus - Several computers have died recently, and the security DVR had to be replaced. A new wrinkle has been offered to LCS for first choice on the Molinari house. Terry is waiting

for more information.

Finance – See Michael's report. .

6. Standing Committee Reports:

- Audit Committee: Mark Gulko has been approved to be the Chairperson for the Committee replacing Matthew Butler.
- Campus Committee: Nick Hanson, Chairperson not in attendance and President Ben White updated us on the Architectural task group rendering and that they have agreed to adjust the rendering.
- Community Committee: Cate Howell, Chairperson reported on the progress of the Strategic Goals for Community Committee and distributed a draft. It was suggested by Dee Dee Camhi that they place headers & footers on the document along with page numbers. Michael Searles will make the adjustments and resend it out to the Board.
- Finance Committee: Michael Searles, Chairperson: Michael reported that the committee was working on the 2018 Budget.
- Program Committee: Dee Dee Camhi, Chairperson. Dee Dee gave the Board a recap of what has been accomplished this summer as follows:
 - Terry to report on his talks with Focus on Mexico about a possible collaboration with LCS to orientate potential new members about living at Lakeside and LCS.
 - Rachel McMillen and Larry Looker orientation program for new members. The goal is Research and Evaluate Feasibility of Offering a Living at Lakeshore.
 - The Chess Club meets in the gazebo on Saturdays from 12 to 1. Roberto Serrano reported that as many as 40 kids are attending with an average of 6 adult helpers.
 - We will also look into offering some type of music program for kids. Since CREM offers a program for for a fee, and teachers will be expected to be paid, we have decided to postpone this discussion to September.
 - The committee will also look into inviting the Ukulele Club, that offers lessons to kids, to come work at LCS.
 - Two of our members have volunteered to create a short questionnaire to query kids about the activities they currently participate in. Ben has asked us to make it a priority to come up with more programs to attract kids. He shared the brochure from the Biblioteca in San Miguel that includes a variety of program for Mexican kids.
 - The committee will be working in August before the September meeting to revise the SMART goals, so Dee Dee can present them to the board in September.
- Fund Development Committee: George Radford, Chairperson
 - Activity focused on the 2017 Annual Giving campaign.
 - The 2017 comprehensive online survey of Lakeside by LCS is nearing completion. A

draft will be available late next week.

- An automated process for follow-up for non-renewing members is getting closer with the cleanup of membership data in the CRM data base.

7. Old Business: None.

8. New Business:

- There was a motion to refer the potential acquisition of the Molinari property to the Executive Committee for further investigation. M/S/C Cate Howell/Geoffrey Kaye. Board unanimously approved.

- Next board meeting date will be September 21, 2017 at 10:00 AM.

9. M/S/C Michael Searles/Ben White to adjourn the meeting. Board unanimously approved adjournment at 11:38 AM.

Carole Wolff, Secretary

Date of Approval: September 21, 2017

Ben White, President