

LCS Board Meeting
10:00 AM, Thursday, April 18th, 2019
South Campus Boardroom

Members Present:

President - Carole Jean Wolff (1st term to 2020);
Treasurer - Andrew Timothy Boardman (1st term to 2021);
Secretary - George William Radford (1st term to 2020);
Director - Howard Feldstein (1st term to 2020);
Director - Virginia Pelzl (1st term to 2020);
Director - Mac Bruce Whyte (1st term to 2020);
Director - Janis Elizabeth Sirany (1st term to 2019);

Members Absent:

Vice President - Sandy Eileen Britton (1st term to 2021);
Director - Steve Balfour - (1st term to 2020)
Director - Elizabeth Villaseñor Ramirez (1st term to 2020);

Vacant positions

Director at large (2021);
Director at large (2021);

Also present:

Executive Director - Terence Quintin Vidal.

Guests:

Britt Blaser - Member of LCS

1. Call to order: President Carole Wolff called the meeting to order at 10:09 AM. There was a determination of a Quorum with seven of ten voting members present.

2. Adoption of Agenda: M/S/C Carole Wolff/Virginia Pelzl to approve the April 18th, 2019 agenda. The Board unanimously approved.

3. President's Report: Carole Wolff

Motion to add Brian Thomas Dalziel as a Board of Director

A motion will be presented at the April 18, 2019 Board Meeting for the appointment of Brian Thomas Dalziel to the Board of Directors effective immediately and his ratification to be followed at the March, 2020 AGM.

M/S/C Virginia Pelzl/George Radford to accept the President's motion. Discussion. The Board unanimously approved. **Motion Carried.**

The President, Carole Wolff appointed Brian Thomas Dalziel to head the Audit standing committee.

Retreat May 6, 2019 Hotel Real de Chapala 12-4:30 with a working Lunch and then Paseo de Las Brisas #47 A for wine and nibbles at 5:00.

4. Secretary's report: George Radford

- **Approval of March 14th 2019 Minutes:** M/S/C Virginia Pelzl/Howard Feldstein to approve the minutes of the March 14th, 2019 Board meeting. The Board unanimously approved. **Motion Carried.**
- **Approval of March 19th 2019 Minutes of the Annual General Meeting:** M/S/C Tim Boardman/Virginia Pelzl to approve the minutes of the March 19th, 2019 Annual General meeting. The Board unanimously approved. **Motion Carried.**
- The Secretary reported the AGM minutes were in the hands of Notario #2 for translation and protocolization.

5. Executive Director's April 2019 Board Report: Terry Vidal

Current Membership	Previous report	+/-	April 2018	+/-
<u>Regular</u> 2175	<u>2194</u>	<u>-19</u>	<u>1951</u>	<u>+224</u>
<u>Senior</u> 324	<u>332</u>	<u>-8</u>	<u>285</u>	<u>+39</u>
<u>Student</u> 3	<u>2</u>	<u>+1</u>	<u>0</u>	<u>+3</u>
<u>Business</u> 7	<u>7</u>	<u>0</u>	<u>0</u>	<u>+7</u>
<u>Life</u> 14	<u>14</u>	<u>0</u>	<u>13</u>	<u>+1</u>
<u>Honorary</u> 0	<u>0</u>	<u>0</u>	<u>1</u>	<u>-1</u>

Monthly	<u>35</u>	<u>141</u>	<u>-106</u>	<u>85</u>	<u>-50</u>
Total	2558	2690	-132	2335	+223

Fund Advancement - LCS has received a proposal from a Guadalajara consulting firm to assist LCS with finding a Capital Campaign director and managing the campaign itself.

Community – Installation of ATM done, It is up and running.

The first “*Conexiones Entre Amigos*,” was successful with about 70 attendees. The experiment with simultaneous translation was also very successful. The next event is planned for May 4, and is a joint event with the Mixtli Entrepreneur Fair, which was an event that the LCS picked up after it was canceled to happen at Tobolandia.

The Executive director is working with Chapala High School American Football students to help them with a fundraiser for next season. Tentative date is June 7.

Terry Vidal was a guest at the first lakeside graduation ceremony for the pre-nursing program that was being taught in the South Campus. 25 graduates were present.

Campus - New cushions have arrived. More on the way. They are color coded to indicate where they belong on campus.

The maids keys were stolen last month. New locks have been installed on the gates and offices.

Program – Tom Keane, the long time Video manager is retiring soon. This begs the question of the future of the video library given the extremely low number of rentals and tiny revenue.

The ¡QUE GANGA! Manager remains on maternity leave.

Finance – *Conexiones* is running in the red. A new sales person is getting up to speed and is expected to be able to turn the corner on ad sales revenue projections.

6. Treasurer's report: Tim Boardman, Treasurer.

Month

Programs, donations & fundraising revenue below budget, membership above. On the expenses, admin, programs & fundraising all below budget.

Year to date [YTD]

Membership and donations continue ahead of budget, fundraising is close to budget on a net basis and programs are \$180,000 behind budget on a net basis.

M/S/C George Radford/Virginia Pelzl to accept the April 2019 Treasurer's Board Report, Balance Sheet and other financial reports. Discussion. The Board unanimously approved. **Motion Carried.**

A public report is available in the LCS office.

7. Standing Committee Reports:

- **Audit Committee:** Brian Dalziel, Chairperson
 - No report in Brian Dalziel's absence.

- **Campus Committee:** Howard Feldstein, Chairperson.
 - The two overarching goals for the committee: 1) to consider the campus plans, both the facade issues and how to proceed with the south campus development; and 2) to review the long-range plan LCS 2.0, which will be our direction for the foreseeable future.
 - The committee's highest priority at this time is the development of the south campus property .

- **Community Committee.** Sandy Briton, Chairperson.
 - No report in Sandy's absence.

- **Finance Committee:** Tim Boardman, Chairperson.

Items were covered in the Treasurer's report above.

- **Program Committee:**
 - Mac Whyte was appointed to chair the standing Program Committee by President Carole Wolff.

- **Fund Development Committee** George Radford, Chairperson.

Que Ganga

Tracking 20% below forecast for net revenue. Steve Balfour's assessment would be appreciated following his review of Que Ganga operations in March.

Commercial use of the LCS Website

The consensus of discussion at the FDC meeting on Weds April 10th was that LCS should commercialize the website, offering ad placements to business clients perhaps in conjunction with magazine and directory advertising.

Legacy Giving

Our committee member with Legacy Giving experience, Raja Mukherjee, recommends that much of the process, recordkeeping and promotion material can be sought from other websites and adapted for our purposes. That effort is underway with a target of having a basic program in place by the fall.

Annual Giving

The FDC set this year's giving target at 300,000 pesos, a conservative amount.

Discussion focused on the desirability of extending the campaign beyond December into the new year to catch Snowbirds or new retirees arriving in January. The accounting and promotional aspects of such a move still need to be examined.

LCS 2.0 aka the Campus Redevelopment Strategy

The strategic objectives for the Fund Advancement function of the LCS will be reviewed at the upcoming Board retreat in early May. The FDC and Capital Campaign will operationalize the goals agreed to at that retreat.

- **Ad Hoc Capital Campaign Committee:** Steve Balfour, Chair.

Terry Vidal reported that a candidate for the fund development director's position has presented herself. Interviews to follow.

8, New Business:

- No New Business

Next board meeting date will be May 16th, 2019 at 10:00 AM in the South Campus Boardroom.

M/S/C Gin Pelzl/Howard Feldstein to adjourn the meeting. The Board unanimously

approved adjournment at 11:30 AM.

George Radford, Secretary

Date of Approval: May 16th , 2019

Carole Wolff, President